

Cheney's Newsletter

October 20th 2007



"A moment's peace and sanity in a hectic world"

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“My Latest Vacation Snaps”

As you know – **I’m over in Florida just now.** Two weeks’ vacation and then I’m speaking at Lisa Diane’s event in Daytona Beach.

There’s been a spate of tornadoes in the State but none too close to me fortunately though it has meant for some unsettled weather but who cares?!

This morning whilst enjoying breakfast on the balcony **I spotted two dolphins swimming in the sea** – from the comfort of my seat on the balcony of my room. I LOVE the Internet lifestyle! 😊

Before I show you the photos I have to apologize – although I DID remember to bring my camera with me **I FORGOT the lead that links it to my laptop so these photos are taken with my Camcorder** which is why the quality isn’t too hot! 😊



View from my room



The quality of the photos not great but hopefully you can make out that it's me in Florida with a smile on my face!



*Another picture taken from my balcony.. I like the view!
And no – I didn't manage to snap the dolphins although I did try!*

So what else am I going to be doing on my vacation apart from dolphin-spotting from my balcony?

Well, **I've already spent a day in an outlet mall mainly for the benefit of my wife** – though to be honest I snapped up a load of cool new 'threads' as well. It's great when I come to the States as all the price tags have the same numbers on them as back home but it's in dollars and not pounds which means everything's half price!

Tomorrow's my birthday and we're heading out for a special meal after a super chillout day.

On Tuesday I'm going to watch a **live space shuttle launch** with a VIP ticket to watch Discovery head to the stars – should be awesome!

We're also **staying in Universal Studios next week** so I'll be taking in some of the rides and attractions there before heading over to Daytona Beach for the event with Lisa Diane. Can't wait!

“When Was The Last Time You Met A *Real Life* Legend?”

This guy **started out with absolutely nothing** – he was a 17-year-old kid living in the inner city. In a **SHORT** space of time he went from this to setting up **his own MULTI-Million dollar business**.

As he rightly says – without his hard, challenging upbringing and the environment he was brought up in the chances are he would never have made it. All I can say is I thank my lucky stars that he **DID** make it.

The chances are that you might have heard of this marketing legend.

I first was exposed to him on a DVD from another **legendary marketer** – the late, great Corey Rudl who is sadly no longer with us.

Corey was one of my first remote-mentors through the power of his products and on one of those very first DVDs I remember seeing an interview with **this young upstart called JERMAINE GRIGGS** who started out with nothing and made millions in just a few short years.

His idea was **simple** – show people how to play the piano by giving them lessons over the Internet. He took that one idea and **turned it into a MULTI-Million Dollar business!**

The best thing? This was all in a tiny, obscure niche that most people would have ignored or left for dead.

YOU MUST see his story, it's UPLIFTING, INSPIRATIONAL and most all – MOTIVATIONAL as you can see that if *this kid* can do it, then so can you;

<http://www.michaelcheney.com/jermaine/>

When I was in San Francisco a few weeks' back I bumped into a face I recognized. I had no idea he was going to be at the event but **there, in the flesh, was the legend himself – Jermaine Griggs;**



The man himself – Jermaine Griggs

It was so cool to meet him in the flesh finally after **listening to, and following his work for so many years.** He had become a **legend** in my eyes because of what he'd achieved at such an early age and the environment he started off in.

It was great talking with him as **he was as happy and surprised to meet me as I was him!** ☺ It was like the mutual appreciation society as we exchanged compliments about each others' work.

At the same time I had been secretly following his work he had been following my progress too!

He said how he came across one of my sales pages and bought my product right away because he thought, because of the value I'd shown, that it was going to be a \$997 product but I was only charging \$97!

Jermaine also shared with me some news, that as far as I'm concerned, has come about not a second too soon.

Finally, not only is Jermaine going to share the WARTS AND ALL version of his rags-to-riches story but **he is also going to share with a select few people EVERY single tactic, process, technique and strategy he's used along the way.**

Look, just go and **see his story for yourself and you'll see why I felt I HAD TO get this newsletter written and sent over to you today even though it's the weekend and I'm on vacation!!!**

<http://www.michaelcheney.com/jermaine/>

Jermaine has **named his Private Access Club "Nitty Gritty"** because it shows you exactly that – **nothing is left out, no piece is left for you to work out for yourself.** EVERYTHING he has used, applied and mastered to build his multi-million dollar business is in here.

To your continued success and momentum,



Michael Cheney

