

Cheney's Marketing Newsletter



*“A moment of peace and sanity in the
hectic world of Internet marketing”*

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“My Honeymoon Photos”

Well I’m back! Yes, after 4 weeks’ honeymoon in Hawaii I’m finally back home.

I was on the island of Maui first and then headed over to Kauai – where “Jurassic Park” and “King Kong were” filmed! Here’s some photos for you..



Enjoying a cocktail – I put this one in for Jeff Walker as he’s always calling me “The Umbrella Drink Guy” as I make money online whilst drinking umbrella drinks..



Sunset on Maui – this was taken from our seat at a restaurant on our final night in Maui



*This is the Mustang we drove round Kauai
(my wife is hiding in the background!)*



Long boat canoe-type thing in sunset



Suited up and ready to go swimming with sea turtles (it was awesome!) Can you see the grumpy Joel Comm lookalike in the background? ☺



Looking like Gandalf during a hike along the high sea cliffs of Kauai's Na'Pali coast



John Wayne eat your heart out – horseriding in the mountains where Jurassic Park was filmed (I think I might have heard a voloceraaptor)..



On top of the world at Waimea Canyon, just miles from the wettest place on earth (forty FEET of rainfall per year)



Dolphins swimming off the bow of our boat – awesome!

So there you go – I had a great time and will be going back some time, hopefully to do whale-watching during the winter months.

“Help Me Help You (And Win \$100 in the Process)”

My goal in life is to help you.

The more I can help you the happier I will be. If I can help you make more money online and improve your life in some way then maybe you will be able to help others yourself and so the cycle goes on.

Now yes, if I get financially rewarded along the way for helping you – that’s nice too. But if it was just about the money I wouldn’t be doing this.

Which is what brings me onto my next point..

..in order to help you as best as I can **I need to know what it is that you want.**

You know as well as I do that new products are coming out all the time and I try my best to tell you about the most worthwhile but **my question to you is:**

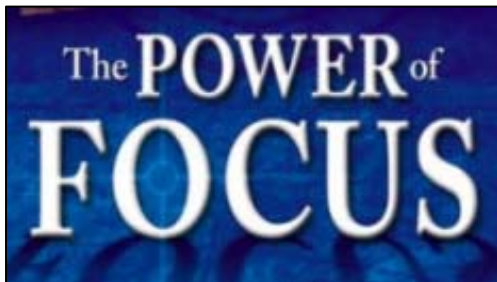
“What Is The Single Most Enticing Incentive I Can Offer You When Recommending Products?”

If you would take a few seconds of your time to answer this question then I can help you more. **You might also be picked as the lucky winner of \$100** PayPal-ed straight to you (this is the sole reason I'll ask you for your email address);

JUST ANSWER THIS ONE SIMPLE QUESTION HERE;

<http://www.michaelcheney.com/quickquestion/>

“How Focusing On The Secret Is Changing My Life..”



Last time I told you that I was reading “The Power of Focus” and that I’d also ordered “The Secret” on DVD. I’ve since gone through both and enjoyed them thoroughly. I took a raft of notes from the book and have watched The Secret a couple of times. I highly recommend them both.

The main thing I got from the book was the B-ALERT system – it basically provides you with a method to have a balanced day by focusing on 6 key areas;

Blueprint (planning your day)

Action (moving towards your goals)

Learning (studying new skills)

Exercise

Relaxation

Thinking (and reflection time)

It's a really simple concept and easy to remember and start implementing each day. I just write those B-ALERT letters on my To Do list each day and make sure I do things that warrant crossing off each activity as I go along.

“The Secret” is a great DVD that you need to watch. I have no affiliation to it whatsoever but I strongly recommend you check it out. You can either buy the physical DVD or watch the movie online over at www.theseecret.tv

“The Internet Marketing Juggernaut Rolls On”

I came back to countless emails and requests from some of my Internet buddies to promote their latest wares and offerings.

Rather than just bombard you with all these I've tried to handpick a couple I think will benefit you most based on what you've told me in the past.

Hot this week is Rob Benwell's eagerly anticipated follow-up to his smash hit of last year “**Blogging To The Bank**”.

Rob has pulled out all the creative stops and has obviously employed the services of a top notch product-naming-consultant to create the name of his new release “**Blogging To The Bank 2**”.

If it ain't broke..

Seriously though, Rob's a great guy, I met him down in London last year at Yanik Silver's James Bond-themed event. Rob and I shared similar luck on the roulette tables..

Anyway, he makes great products that always over-deliver and give you money-making information in a down to earth way that only a fellow Yorkshireman could – straight down the middle with no fluff.

When it comes to blogging - Is this you?

- You have a blog but it's **not making you any / enough money?**
- You have thought about blogging to make money but **don't know where to start?**
- You have had **limited success with your blog** but want to scale things up?
- You want to know how to create multiple blogs and create **higher volumes of traffic and sales legitimately?**

If you said yes to ANY of the above then you owe it to yourself to check out Rob Benwell's excellent product;

<http://www.michaelcheney.com/recommends/robbenwell/>

In case you are wondering – I am NOT just recommending this because Rob is a good friend of mine. Even if a family member created a product I would not promote it unless I knew it was going to make you money and the same goes here.

I've gone through the product and it's a keeper.

Blogs have to be the easiest way to get started and the 'lazy man's way' of getting traffic, clicks and sales so don't be left out in the cold – get in on Rob's latest tactics before you get left behind.

Last time Rob revealed blogging tactics in this way a few lucky people hit the big time using his advice – get in early this time and this can be you;

<http://www.michaelcheney.com/recommends/robbenwell/>

“What Next Mr. Cheney?”

This is a good question and one I asked myself several times during reflective moments on honeymoon.

You know – after three major product launches in the past 12 months I’ve been fortunate enough to buy the house of my dreams, takes lots of vacations and get all the ‘toys’ you could want. I feel very lucky to be able to live the life I do but there is still something missing for me..

.. and that something is contribution. Don’t get me wrong – I do contribute back to society and community in different ways but now I want to do more.

Our time on this earth is so short that the thought of a lifetime of teaching how to make more money on the Internet doesn’t really cut it for me.

Now this doesn’t mean that I’m hanging up my Internet marketing boots. All I’m saying to you is that I want to start helping people more – helping you in ways that will potentially have a greater, more lasting effect on your life and success than merely making more money online.

These are some of the issues I’ve been mulling over in my time away.

Having time away to think is so important to our development as people and I now make it a regular habit every day to spend a few minutes reflecting on the previous day, week or month.

Whilst looking back over the past few years I can definitely say that I have helped many people and my knowledge of the Internet and marketing have enabled me to do this.

But whereas before I used to think that it was this knowledge that was driving me and this field that most got my juices flowing I’ve since had reason to believe that it is the *helping itself* and the *teaching of others* that I enjoy most and feel that I can contribute most by doing.

So watch this space for more news on this.

I’d like to thank you for lending me your ear on this as I realize that some of my meanderings here are just me thinking out loud!

Tell Me What You Think!

I want to know what you think about this newsletter..

.. so go ahead and post your comments (I'll read them all) over at my Blog;

<http://www.michaelcheney.com>



As soon as your comments are approved they'll be added to the live blog for all to see!

Speak soon,

Michael Cheney

P.S. Don't forget – for your chance to get \$100 from me via PayPal right now just answer this one simple question;

<http://www.michaelcheney.com/quickquestion/>