

Cheney's Newsletter

August 13th 2007



"A moment's peace and sanity in a hectic world"

In This Issue

"My Holiday Photos"	Page 2
"Do You Want Me To Personally Coach You On My Ultimate Success Formula?"	page 4
"Have You Got What It Takes To Be An Affiliate Rock Star?"	Page 6

“My Holiday Photos”

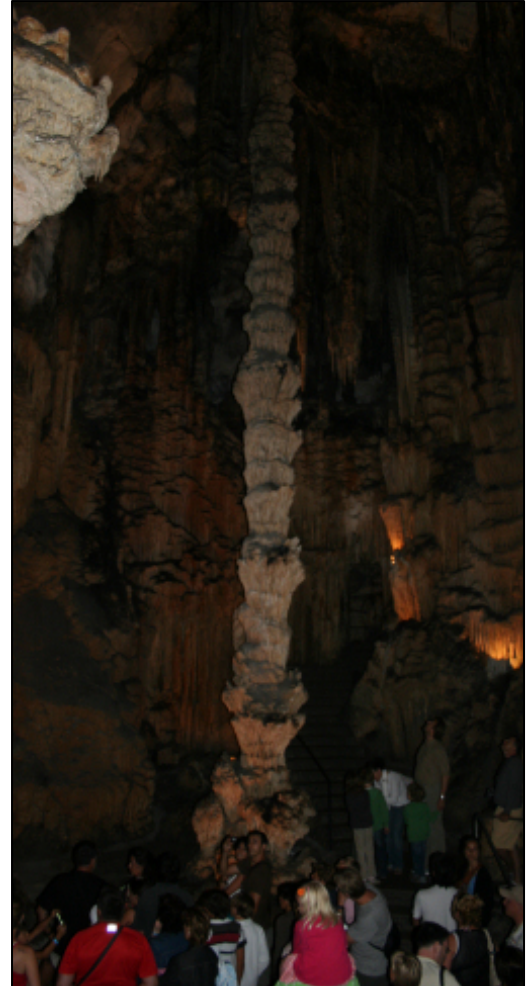
Yes – I’ve been on yet another holiday.

Look, I’m not telling you this to brag – I’m telling you to show you what you can achieve if you apply the same success formula that I’ve applied.

In a period of 12 months I will have been to the Caribbean, New York (twice), Las Vegas, Hawaii, Spain, Florida, San Francisco (twice), Los Angeles and an Africa safari.

This doesn’t happen by accident – it happens because I have developed my own formula for leading a successful life. And I’m going to share this success formula with you very soon.

Here are a few photos I took last week while on a short holiday to Majorca (island off Spain)..



One of the world’s largest stalactytes inside a cave



A Mediterranean night lights up



The idyllic beach – the water was so warm!



The twisting streets of old town Pollenca

“Do You Want Me To Personally Coach You On My Ultimate Success Formula?”

You will know that I've been planning for some time now to enter into another area of business that's separate to Internet marketing. Well now it's time to reveal to you exactly what that is.

This is exciting! ☺

You might have guessed it already but for the first time ever, right now, I can exclusively reveal that I will be entering into the *personal development* arena very soon. In fact, the creation of my first product is already well underway.

So why personal development?

The very reason I got into Internet marketing in the first place was because I was exposed to the power of goal-setting, constant learning and personal development.

Having taken time out recently I was able to reflect on what the contributing factors to my own success have been and I discovered some intriguing common patterns.

I investigated further and realised that my success (multiple vacations a year, high 6-figure income, my own boss, multiple properties, good health, close relationships, happiness) were all due to one thing...

Momentum.

“Nothing happens without momentum. When you have momentum you can achieve, own and become anything you want.” - Michael Cheney

I realized that *everything I have seen, done, achieved, owned and become is a direct result of the momentum I've been able to create.* People often come up to me and ask questions like;

“How come you managed to create an entire product in a few short weeks that sold quarter of a million dollars?”

“How do you manage to have so many vacations and still run a profitable business?”

“How do you seem to get so much done in minutes when it takes me hours and hours to get the same amount done?”

The answer is *always* the same and **it's been staring me in the face for years!**

The answer is - **because I know how to create momentum.**

We're not talking about painful, painstaking, slowly built-up momentum. We're talking here about **INSTANT** momentum.

It only takes a moment to create momentum. You just need to know the right tools to use in order to create it.

I thought that my secret tools and strategies for creating instant momentum were just a lucky fluke and they would only work for me. So then I started teaching my friends and family the same techniques.

It was amazing – the same simple techniques worked in exactly the same way for them. They used them to overcome inertia, lose weight, get more things done, exceed their financial goals and more.

What you do with the momentum is upto you – once you have it you can achieve anything you want, in any area of your life.

My dream now is to share with you how you can do this too and get what you want in *any* area of your life.

We're not talking 'positive thinking' or affirmation mumbo-jumbo here but *real, simple, practical actions* that you can take towards the life you deserve.

You know me. I say it like it is.

That's why you'll be glad to hear that I will be showing you EXACTLY what you need to do in real terms. Not some high level theories but down to earth practical actions you can take every day to be more successful in every area of your life.

Soon you will have an exciting opportunity to become one of a small select group of people who actually become PART of my first ever Momentum product. You will be coached, by me, on my unique success formula over a period of weeks before the product is even revealed to the public at large.

There will be a stringent application procedure as I have a 100% record of success with friends and family who've applied my techniques and I want it to stay this way. This will not be for everyone but if you are committed to being the best you can be and making dramatic leaps forward in your life then you and I will be speaking with one another very soon.

Spaces for "The Secret Momentum Lab" will be *strictly limited* but you can state your interest right now and I'll send you all the details the moment they become available.

To put your name on the **Priority Notification List** and be one of the first to receive "The Secret Momentum Lab" Application form once it's available just post me a message over at <http://www.replytomichaelcheney.com>

“Have You Got What It Takes To Be An Affiliate Rock Star?”

You want to be an Affiliate Rock Star?

You want to make a hundred, several hundred or even a thousand dollars a day just by promoting other people’s products?

Stupid question right? Well now is the time..

All hype aside – **the people behind Day Job Killer are *back*** and this time they’ve collaborated with one of their pupils. The difference with this pupil is that **he’s taken what they taught him and he’s pumped it with steroids, TNT and Viagra to create the hottest, sneakiest and most explosive affiliate marketing methods** you have ever seen. Period.

Forget everything you know about affiliate marketing – it’s just been re-written.

It goes on sale this Tuesday (14th Aug) and I’ll email you tomorrow with the link.

All you need to know is that I’ve gone through the product and despite the fact I regularly make 4-figure and 5-figure pay days from affiliate marketing I learned a TON of new, powerful and easy-to-apply sneaky killer tactics from this product.

This is going to be one of those launches that just balloons. People will start piggybacking, copying the techniques, trying to rip off the format, buy up all the keywords to promote this product all within the next 48 hours.

All I can say to you is get a head start on this one because if you are committed and have even just a basic grasp of affiliate marketing this product is going to be the secret weapon you’ve been waiting for.

Are you going to be an Affiliate Rock Star? Yes! You’ll find out how tomorrow.. stay tuned..



To your continued success and **momentum**,

A handwritten signature in blue ink, appearing to be 'Michael Cheney', written in a cursive style.

Michael Cheney

P.S.



“Do you want to become one of the select few in “The Secret Momentum Lab” personal development coaching program? Just post a message at the address below and I’ll contact you as soon as it becomes available..”

<http://www.replytomichaelcheney.com>